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| Venue | Virtual (Zoom) |
| Facilitator | Alex Salas |
| Note Taker | Rosa Espinal-Perry |
| To Do | Please read ATDCFL Financial Position December 2019 (will be provided in Slack by Kristina Grant by next week) |
| Present | Rosa Espinal-Perry (Past President), Lisa Anne Zoldi (2020 VP Communications), Alex Salas (President), Kathy Akbari (VP Membership), and Kristina Grant (VP Finance) |
| Absent | Zizo Aku (VP Engagement) |
| Open Roles | VP of Business Development, VP of Programs |
| Next Meeting | February 11, 2020 @ 7pm. Meeting will be Virtual. A link will be provided in Slack. |

# **Call to order**

The regular board meeting of the ATD CFL chapter was called to order on January 14, 2020, at 7:04 pm by the President.

President proceeded with roll call to confirm attendees and mentioned meeting would run according to Roberts Rules. Agenda items included:

1. Status of Chapter:
   1. Membership #
   2. Upcoming programs (Program Chair is Open)
   3. Report on behalf of President-Elect who is absent due to attending a CPLP meeting on behalf of the chapter
2. Update from Finance – Kristina Grant
3. Update from Membership/Volunteering – Kathy Akbari
4. Update from Communication – Lisa Ann Zoldi
5. Update from Past-President – Rosa Espinal-Perry
6. Call for motions.

**President report:**

* Membership continues to grow.
  + We currently have 288 members with five (5) of them being under the new pricing.
  + Our focus for 2020 is to continue to grow the membership and provide value to members.
  + We had a 40% total growth in membership in 2019.
  + Expected goal for 2020 is to reach 350 members = 62 additional members from now to 12/31/19
* Membership Dues went up on January 1, 2020.
  + New rates:
    - Power Member: $55
    - Professional: $65
    - Corporate (up to 8 people): $480
    - Enterprise (up to 10 people): $600
* We have two programs scheduled for January. Emails have gone out to members.
  + January 16, 2020: Webinar
    - Learning Experience Design QnA with Niels Floor
  + January 24, 2020 @ Palm Beach Atlantic University
    - HappEness & Employee Well-Being with Kendra Davies
* President is working with Past-President on VolunHero Tiers so we can establish true benefits for volunteering on the board or for ad hoc projects/events
* Board meetings will be open to all members beginning February 2020 with some of them being in-person/live meetings held at a venue.
* All events now have a “Map” feature to help members locate where events will be held
* We have secured the keynote for WILD 2020 – Niels Flor is coming from the Netherlands to Orlando for ATDCFL WILD 2020
* We have certificates from Training Magazine which will be raffled during our January webinar.

**President report on behalf of President Elect:**

* Submission for Excellence Award from ATD National has been completed for the Strategic Partnership category, citing the work we have done with UCF.
* President Elect working on CPLP Study group enhancements. Logistics, etc. for 2020
* President Elect reported that changes are expected to CPLP due to changes coming in May to the ATD Competency Model

**VP of Finance report:**

* VP of Finance will share full report by end of next via Slack Channel.
* Balance of all accounts (Checking/Savings) is $8939.22 as of 12/31/10

**VP of Communication report:**

* Our new blog “In the Know” will be available on our website and will be emailed to members. The blog will include:
  + Summary of chapter activities for the previous month
  + Learning Highlights
  + Board minutes
  + Open VolunHero roles/opportunities
  + Upcoming Events

**VP of Membership report:**

* Working on looking at membership data and creating a plan for direct outreach to members due to lapse or who have lapsed
  + Spoke with a member, Jason Raimondi who is interested in volunteering and this may be a role for him

**Past President report:**

* Working on logistics – venue, food, etc. for all programs in absence of Program VP
  + Requested all needs for programs be directed to her
* Announced partnership with Microsoft Store as a venue space for informal/networking meetings.
  + April 2020 Board meeting will be held here. Members are welcome to attend.
* Working with President to define VolunHero WIIFM

# **Motions**

# President called for any motions. All other board members had no motions except Rosa who raised the motion to adjourn meeting seconded by Kathy and Kristina.

# **Adjournment**

Meeting adjourned at 7:40 pm.

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| Please review these notes and approve via the Slack channel by typing your name, role, and Board Meeting (Month) Approved. Ex: John Doe, VP of (Role), January Board Meeting Notes Approved. | | |
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