

# training 2020 conference & expo

Pre-Conference  
Certificate Programs  
Orlando, Florida



Training magazine presents Certificate Programs conducted by leading industry experts. These Certificate Programs give you the essential knowledge, practiced techniques, and sound theories you need to become (and remain!) a top performer in your field. In the end, you'll not only walk away with a **certificate of completion** and an **eBadge**, you'll also jumpstart your career and enhance your professional know-how. Lunch is included each day. Visit [www.TrainingConference.com](http://www.TrainingConference.com).

## 3-Day Certificate Programs

Friday, February 21  
to Sunday, February 23  
9:00 am – 4:00 pm

21 22 23

- P01 Master Instructional Designer**  
Geoff Bailey, Senior Consultant, Friesen, Kaye and Associates
- P02 Master Trainer – Co-Creating Authentically and Effectively**  
Curt Valmy, Cultivator of Communications and Instructional Techniques, OM-Tech Learning
- P03 Master eLearning Designer**  
Joe Ganci, President, eLearningJoe

## P04 Certified Training Manager: Managing the Training Function for Bottom-Line Results

Kris Kidder and Dana Smith, Certified Master Facilitators, The Training Clinic

## P05 Designing and Delivering Instructor-Led Training

Bob Pike, Author, *Creative Training Techniques Handbook: Tips, Tactics, and How-To's for Delivering Effective Training*

## P06 Training Evaluation and Measurement: Proving Business Impact

Patti Phillips; Jack Phillips, Co-Authors, *The Business Case for Learning, Handbook of Training Evaluation and Measurement*

## 2-Day Certificate Program

Saturday, February 22  
and Sunday, February 23  
9:00 am – 4:00 pm

22 23

- P07 Designing Interactivity for eLearning**  
Ethan Edwards, Chief Instructional Strategist, Allen Interactions

## 1-Day Certificate Programs

Saturday, February 22  
9:00 am – 4:00 pm

22

- P08 Designing and Implementing Workflow Learning: Knowledge at the Moment of Need**  
Ray Jimenez, Author, *Do-It-Yourself eLearning*
- P09 Creating Engaging Learning with PowerPoint**  
Mike Parkinson, Owner, Billion Dollar Graphics; Richard Goring, Director, BrightCarbon; Ellen Finkelstein, CEO, Ellen Finkelstein, Inc.
- P10 Designing Engaging Training Programs Using Visual Planning Tools**  
Bucky Dodd, Chief Learning Innovation Officer, University of Central Oklahoma's Institute for Learning Environment Design

## 1-Day Certificate Programs

Sunday, February 23  
9:00 am – 4:00 pm

23

- P11 Converting Instructor-Led Training (ILT) to an eLearning Course**  
Dani Watkins, Chief Learning Experience Officer, Zenith Performance Solutions
- P12 A Crash Course in Designing and Prototyping eLearning**  
Nick Floro, Learning Architect, Sealworks Interactive Studios
- P13 Creating Memorable Training Using Neuroscience**  
Carmen Simon, Cognitive Neuroscientist, Memzy
- P14 The Gamification of Learning: Level 1 Certification**  
Monica Cornetti, Gamification Master Strategist, Sententia Gamification
- P15 Designing for Deeper Learning in the Virtual Classroom**  
Karen Hyder, Online Event Producer, Kaleidoscope Training and Consulting; Patti Shank, Founder, Learning Peaks [appearing virtually]

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