WILD 2021
Navigating the Next Normal
Trends in Talent Development
www.atdcflwild.org

About WILD 2021

ATD Central Florida reinforces the ATD Capability Model by providing learning events, conferences, and thought leadership to support the diverse talent pool of professionals who are members of our chapter.

Our theme for 2021 is: *Building a High Impact Learning Organization Using the ATD Capability Model as a Blueprint.* The theme for WILD 2021 is *Navigating the Next Normal – Trends in Talent Development.*

WILD 2021 will take place over 2 days and will have over 16 sessions from leading thought leaders and solution providers. Get ready to experience WILD like you never have before!

WILD 2021 Dates

Pre-conference: July 20 & July 21
Main Conference: July 22 & July 23

Pre-Conference Sessions: July 20-21

Topic, Speaker	Description	Format
Level 1 Gamification Certification, *Monica Cornetti, Sententia*	This hands-on certification takes you through the 5-step, trademarked, and proven process of gamifiying your organizational quest. The goal is to increase learning and engagement through key concepts found in game design and behavioral psychology. Adding game mechanics to training, gamification not only increases interest, but it also increasing engagement and creates behavioral change by making learning and development "fun.	2 sessions, 4-hours each
From Training to Application: Bridge the Gap with Predictive Learning Analytics (PLA), *Ken Phillips, Phillips & Associates*	Predictive Learning Analytics™ is a revolutionary new evaluation methodology that pinpoints the underlying causes of scrap learning associated with a learning program, using predictive analytics and data, so that targeted corrective actions can be taken to maximize training transfer. In this in-depth, highly interactive one-day workshop you will learn how to use the 3-phase 9-step Predictive Learning Analytics methodology to measure, monitor and manage the amount of scrap learning associated with a learning program.	2 sessions, 4-hours each
Create Escape Rooms in Storyline 360, *Alex Salas, Learning Launch*	Escape room games are challenging survival and puzzle type experiences engaging learners to find clues and solve problems. Now you can bring them to life in Storyline 360 with this awesome 8-hour workshop.	2 sessions, 4-hours each
Consulting Skills Workshop, *Amanda Van Der Heiden, Global Talent Development Solutions*	Utilizing ATD'S 5D model we will spend 4 hours bringing each stage to life with specific definitions, examples and exercises. Whether you are interested in Internal or External consulting, starting a new role or gaining tools in your existing role, this workshop will provide you with a structure to use with your engagements. It will also give you an introduction to the content if you want to pursue a certificate through ATD on Consulting Skills.	1 session, 4-hours

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Conference Keynote Speakers

Niels Flor, Shapers	Cara North, Silfex, Inc.

General Session Speakers

Topic, Speaker	Description	Format
Discover the CODE to unlocking human behavior, *Curium Solutions*	It's no secret… one of the most challenging things about working with people is understanding their behaviors, communication preferences and skills. CODE was created so everyone has the opportunity to break down human behavior and look at people through 4 different lenses. During this 90-minute workshop, participants will learn how to DE-CODE others, to more effectively: Identify your own unique CODE and the CODE of those you work with Understand how to create successful and high performing teams Lead through change and open possibilities for the future Accelerate communication, change, and uncover key talents	**1 session, 90 minutes**
Keith Keating, GPS Strategies	**Description coming soon**	**1 session, 90 minutes**

Breakout Sessions: Aligned with ATD Capability Model

	Topic, Speaker, Description – 60 minutes
Building Personal Capability	**Mentoring Programs Easy as P.I.E.,** *Bernadette Costello, BCC Consulting* Thinking about starting or retooling a Mentoring Program and not sure where to start, what to do, and how to make it successful and sustainable? Attend this session to learn the critical ingredients for Planning, Implementing and Evaluating mentoring programs. Leave with a clear path and to do list to get started or retool. In this session you will: • Determine your organization's readiness in starting or retooling a mentoring program. • Learn what it takes to Prepare for a successful mentoring program. • Create a comprehensive to do list to Implement a successful mentoring program. • Calculating your ROI by Evaluating the success of the mentoring program.
	More coming soon!
Developing Professional Capability	**Designing Stories Into E-Learning**, *Hadiya Nuriddin* eLearning doesn't have to be a content-focused experience that leaves learners overwhelmed and wondering how it all applies to them. Incorporating storytelling into your design is a great way of making content easier to understand and feel relevant to the learner. But how well you design stories into your courses is what determines its success. In this session, you will learn: • Ways to interview subject matter experts to unearth the story the course needs to tell • Methodologies for designing stories into your courses • Strategies for telling your stories with scriptwriting and multimedia techniques
	More coming soon!
Impacting Organizational Capability	**The Holy Grail: Capturing Elusive Level 3 Evaluation Data**, *Ken Phillips* Are you one of the many L&D professionals who would like to conduct Level 3 evaluations, but don't? You're not alone. According to a recent ATD research study, only 54% of organizations evaluate some learning programs at Level 3. To establish real credibility and prove value, you need to measure whether or not participants applied what they learned in a training program back on the job (Level 3 evaluation). After attending this webinar, you will be able to: • Use facts from a recent Association for Talent Development (ATD) research study to benchmark the use of Level 3 evaluations in your organization or a client organization. • Avoid the common mistakes made by many L&D professionals when creating Level 3 evaluation surveys that result in the collection of misleading or invalid data. • Use twelve tips and best practices for creating valid, scientifically sound Level 3 evaluations.
	More coming soon!

Join us @ WILD 2021!

Deadline to Register: July 9, 2021
Bonus: Community Support

Portion of package donated to Central Florida charity on behalf of Sponsor: • Children's Home Society of Central Florida • Zebra Coalition • Hispanic Heritage Scholarship Fun Central Orlando	$250	$150	$100	$50

WILD Options!	
Registration Choice	**Cost**
ATDCFL Members	
Bundle: Consulting Skills Pre-con & WILD 2021	$258
Bundle: Evaluation Pre-con & WILD 2021	$348
Bundle: Gamification Pre-con & WILD 2021	$446
Bundle: Storyline Pre-con & WILD 2021	$398
Pre-Con ONLY: Consulting Skills	$59
Pre-Con ONLY: Evaluation	$149
Pre-Con Only: Gamification Pre-con	$247
Pre-Con Only: Storyline Pre-con	$199
Conference ONLY: ATDCFL Member WILD 2021	$199
Become a Member	
Bundle: Consulting Skills Pre-con & WILD 2021	$288
Bundle: Evaluation Pre-con & WILD 2021	$378
Bundle: Gamification Pre-con & WILD 2021	$476
Bundle: Storyline Pre-con & WILD 2021	$428
Pre-Con ONLY: Consulting Skills	$89
Pre-Con ONLY: Evaluation	$179
Pre-Con Only: Gamification Pre-con	$277
Pre-Con Only: Storyline Pre-con	$239
Conference ONLY: Become a Member + WILD 2021	$239
Non-ATDCFL Members	
Bundle: Consulting Skills Pre-con & WILD 2021	$298
Bundle: Evaluation Pre-con & WILD 2021	$398
Bundle: Gamification Pre-con & WILD 2021	$496
Bundle: Storyline Pre-con & WILD 2021	$458
Pre-Con ONLY: Consulting Skills	$99
Pre-Con ONLY: Evaluation	$199
Pre-Con Only: Gamification Pre-con	$297
Pre-Con Only: Storyline Pre-con & WILD 2021	$259
Conference ONLY: Non-Member WILD 2021	$259
Other Options (Contact us for more info. Email: wild@atdcfl.org)	
Conference ONLY: ATDCFL Friends	$199
Conference ONLY: ATDCFL Social Follower Rate	$199
Conference ONLY: COVID Impacted	$149
WILD Board Member	
WILD Facilitator or Sponsor	Contact us for more info.
WILD Volunteer	Email: wild@atdcfl.org